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20 years, young HC!

HC INTERNATIONAL, INC.

慧聪网有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Main Board Stock Code: 2280)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made at the request of The Stock Exchange of Hong Kong Limited.

The board (the “**Board**”) of directors (the “**Directors**”) of HC International, Inc. (the “**Company**”) has noted the increase in the trading price and trading volume of the shares of the Company today and yesterday.

Having made such enquiry with respect to the Company as is reasonable in the circumstances, save as disclosed herein, the Directors confirm that they are not aware of any reasons for these price and volume movements or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board would like to inform the shareholders of the Company that the Company is in the course of preliminary dialogues for some potential acquisitions in relation to B2B e-commerce business (“**Potential Transactions**”). Definitive terms have yet to be finalised as of the date of this announcement. The Potential Transactions are subject to further negotiation and it may or may not materialise. The Potential Transactions, if materialised, may constitute notifiable transactions for the Company under Chapter 14 of the Rule Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and the Company will comply with the relevant requirements of the Listing Rules if necessary.

This announcement is made by the order of the Board. The Directors collectively and individually accept responsibility for the accuracy of this announcement.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the securities of the Company.

By order of the Board of
HC International, Inc.

Guo Jiang

Chief Executive Officer and Executive Director

Beijing, the People's Republic of China, 4 March 2015

As at the date of this announcement, the Board of the Company comprises:

Mr. Guo Fansheng (Executive Director and Chairman)

Mr. Guo Jiang (Executive Director and Chief Executive Officer)

Mr. Lee Wee Ong (Executive Director and Chief Financial Officer)

Mr. Yang Ning (Executive Director and President)

Mr. Li Jianguang (Non-executive Director)

Mr. Guo Wei (Non-executive Director)

Mr. Zhang Ke (Independent non-executive Director)

Mr. Xiang Bing (Independent non-executive Director)

Mr. Zhang Tim Tianwei (Independent non-executive Director)

** For identification purposes only*