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HC INTERNATIONAL, INC.
慧聰網有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 02280)

ANNOUNCEMENT
DISCONTINUATION OF REPORTING OF QUARTERLY FINANCIAL RESULTS

The board (the "**Board**") of directors of HC International, Inc. (the "**Company**") announces that the Board has resolved not to further announce and publish the quarterly financial results for the first three-month and nine-month periods of each financial years (the "**Quarterly Reporting**") for the Company and its subsidiaries (the "**Group**") with immediate effect in order to reduce the administrative burden of the Group and allow the Group to devote more of its resources on business development and to speed up its strategic deployment on B2B 2.0 businesses.

The Company will from time to time review the Group's business operations and publish quarterly operating statistics of the Company which set out key operating information to keep the Company's shareholders and investors updated on the periodic performance of the Group when it is appropriate. Furthermore, the Company will continue to announce and publish its interim and annual results and reports in accordance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited. The Board believes that discontinuing the Quarterly Reporting will not prejudice the interests of the Company's shareholders and investors.

By order of the Board
HC INTERNATIONAL, INC.
Guo Jiang
Chief Executive Officer and Executive Director

Beijing, the People's Republic of China, 14 April 2016

* *for identification purpose only.*

As at the date of this announcement, the Board comprises:
Mr. Guo Fansheng (Executive Director and Chairman)
Mr. Guo Jiang (Executive Director and Chief Executive Officer)
Mr. Lee Wee Ong (Executive Director and Chief Financial Officer)
Mr. Li Jianguang (Non-executive Director)
Mr. Guo Wei (Non-executive Director)
Mr. Zhang Ke (Independent non-executive Director)
Mr. Xiang Bing (Independent non-executive Director)
Mr. Zhang Tim Tianwei (Independent non-executive Director)