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HC INTERNATIONAL, INC.

慧聪网有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 02280)

**VOLUNTARY ANNOUNCEMENT
APPOINTMENT OF PRESIDENT OF THE GROUP**

The board of directors (the “**Board**”) of HC International, Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. Liu Xiaodong (“**Mr. Liu**”) has been appointed as the president of the Group since November 2017, who is in charge of our industrial vertical websites (www.hc360.com) and the operation and management of 中關村在線 (www.zol.com.cn).

Prior to his appointment as the president of the Group, Mr. Liu, aged 44, has been appointed as a chief executive officer of zol.com.cn, a wholly-owned subsidiary of the Group, since July 2015. Mr. Liu joined zol.com.cn in 2000 and served as a general manager of zol.com.cn in 2004. In July 2015, the Group has completed the full acquisition of zol.com.cn. Mr. Liu also served as the vice president of CNET (China) in 2008. He served as a vice president of CBSI (China), a general manager of technology cluster and the consumer cluster of CBSI (China) from 2008 to 2014. Mr. Liu graduated and obtained a bachelor degree from International Modern Design Art College of Inner Mongolia Normal University in July 1997, and obtained a master degree of business administration from China Europe International Business School in 2011.

As at the date of this announcement, Mr. Liu indirectly held approximately 5.74% of equity interests in the Company.

With his 18 years of experience in media operation and management in the technology, media and telecommunication field, the Board believes that the appointment of Mr. Liu as the president of the Group will facilitate the business development strategy of the Company in the future.

By order of the board of Directors
HC INTERNATIONAL, INC.
Guo Jiang
Chairman

Beijing, the People's Republic of China, 12 December 2017

* *for identification purpose only.*

As at the date of this announcement, the Board comprises:

Mr. Guo Jiang (*Executive Director and Chairman*)
Mr. Liu Jun (*Executive Director and Chief Executive Officer*)
Mr. Lee Wee Ong (*Executive Director and Chief Financial Officer*)
Mr. Guo Fansheng (*Non-executive Director*)
Mr. Li Jianguang (*Non-executive Director*)
Mr. Wong Chi Keung (*Non-executive Director*)
Mr. Zhang Ke (*Independent non-executive Director*)
Mr. Zhang Tim Tianwei (*Independent non-executive Director*)
Ms. Qi Yan (*Independent non-executive Director*)