

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



HC INTERNATIONAL, INC.

慧聪集團有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 2280)

VOLUNTARY ANNOUNCEMENT

This announcement is made by HC International, Inc. (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis.

With its strategic vision as a leading industrial internet group, the Group would upgrade its organizational structure by adjusting business sector for the purpose of strengthening existing its target to rapidly increase revenue. At the same time, the Group has introduced a comprehensive visual image in order to accelerate the build-up of the Group’s brand.

ORGANIZATIONAL STRUCTURE ADJUSTMENT AND UPGRADING

The Group aims to undergo this organizational structure adjustment and upgrading through empowering traditional industries with internet and data, and to establish information service, transaction service and data service as three incentives driving the growth of the Group’s business. It is expected that the Group will form a complete close-loop for transaction service on the basis of data service supported by information service. Through the establishment of “information + transaction + data” for products and services, the Group will form an industrial internet layout of “point, line and plane”, empowering the transformation of enterprise and making concerted efforts in the rebuilding of industry.

* For identification purposes only

INTRODUCTION OF CORPORATE VISUAL IMAGE

Based on the original image, the Group has introduced a corporate visual image into the original design to highlight its identification and conciseness. Both red and yellow colors are adopted in the corporate image to symbolize the integration and coverage of the entire industry chain, fitting the vision of the Group – to become a leading industrial Internet group in the PRC. The corporate image is presented as a burning and rising sun embodying the Group's spirit fighting for vigorous and progressive development in an active and aggressive manner as well as fully expressing the value concept of HC people for “creating values for customers” with full passion and energy.

With such structural adjustment and upgrading, the Group's business presence will be clearly established, and the introduction of corporate visual image will also deepen brand connotation. The Group will put more efforts on industrial internet development and energize the industry to quickly achieve its strategic goals.

By order of the Board
HC International, Inc.

Liu Jun
Executive Director and Chief Executive Officer

Beijing, the People's Republic of China, 21 March 2018

As at the date of this announcement, the Board comprises:

Mr. Guo Jiang (*Executive Director and Chairman*)
Mr. Liu Jun (*Executive Director and Chief Executive Officer*)
Mr. Lee Wee Ong (*Executive Director and Chief Financial Officer*)
Mr. Guo Fansheng (*Non-executive Director*)
Mr. Li Jianguang (*Non-executive Director*)
Mr. Wong Chi Keung (*Non-executive Director*)
Mr. Zhang Ke (*Independent non-executive Director*)
Mr. Zhang Tim Tianwei (*Independent non-executive Director*)
Ms. Qi Yan (*Independent non-executive Director*)