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HC INTERNATIONAL, INC.

慧聪网有限公司*

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8292)

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Mr. Lee Wee Ong has been appointed as an independent non-executive Director with effect from 9 September 2011.

The board (the “**Board**”) of directors (the “**Directors**”) of HC International, Inc. (the “**Company**”) is pleased to announce that Mr. Lee Wee Ong has been appointed as an independent non-executive Director with effect from 9 September 2011.

Mr. Lee Wee Ong (also known as Alex Lee, 李為旺), aged 42, graduated from the Northern University of Malaysia with a bachelor in accounting in 1993. Mr. Lee spent 6 years with Colonial First State Investments Group and Hambros Australia as a fund manager and was seconded to CMG CH China Funds Management. Mr. Lee had been the chief financial officer of the Company, and subsequently the chief strategy officer of the Company from 2000 to 2006. He is now the founder and the chief executive officer of AlexCybot (Beijing) Technology Company Limited (亞力賽博(北京)科技有限公司), while holding directorship in MultiVision (Beijing) Technology Company Limited (卯泰維視(北京)科技有限公司) and Beijing WaterCompass Digital GIS Technology Company Limited (北京水羅盤數字地理信息科技有限公司).

Mr. Lee did not hold any directorship in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years. Save as disclosed above, as at the date of this announcement, Mr. Lee does not hold any position in the Company or any of its subsidiaries, and does not have any relationship with any Director, senior management, substantial or controlling shareholder of the Company.

* For identification purposes only

Mr. Lee is interested in 100,672 ordinary shares of the Company, representing approximately 0.018% of the issued share capital of the Company, as at the date of this announcement. Save as disclosed in this announcement, Mr. Lee does not have any interests or short positions in any share, underlying share or debenture of the Company or any of its associate corporation within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) as at the date of this announcement.

Mr. Lee has entered into a service contract with the Company for an initial term of one year commencing from 9 September 2011, and shall automatically be renewed thereafter until terminated by at least one month's written notice served by either party. Mr. Lee shall retire and be eligible for re-election at the forthcoming annual general meeting of the Company in accordance with the articles of association of the Company. He will receive remuneration of RMB100,000 per annum, which is determined with reference to his duties, responsibility and experience, and to prevailing market conditions.

Save as disclosed above, there is no other information to be disclosed pursuant to paragraphs (h) to (v) of Rules 17.50(2) of the Rules Governing the Listing of Securities of the Growth Enterprise Market ("GEM") of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") nor are there other matters that need to be brought to the attention of the shareholders of the Company relating to Mr. Lee's appointment.

Following the appointment of Mr. Lee as an independent non-executive Director, the Company has complied with the requirement of the minimum number of independent non-executive director under Rule 5.05(2) of the GEM Listing Rules.

The Board would like to take this opportunity to welcome Mr. Lee in joining the Board.

By order of the Board
HC International, Inc.
Guo Jiang

Chief Executive Officer and Executive Director

Beijing, the PRC, 9 September 2011

As at the date of this announcement, the Board comprises:

Mr. Guo Fansheng (*Executive Director and Chairman*)
Mr. Guo Jiang (*Executive Director and Chief Executive Officer*)
Ms. Guo Bingbing (*Executive Director*)
Mr. Li Jianguang (*Non-executive Director*)
Mr. Guo Wei (*Non-executive Director*)
Mr. Zhang Ke (*Independent non-executive Director*)
Mr. Xiang Bing (*Independent non-executive Director*)
Mr. Lee Wee Ong (*Independent non-executive Director*)

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the pages of “Latest Company Announcements” on the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and the Company’s website at <http://www.hcgroup.com>.