

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**HC INTERNATIONAL, INC.**

**慧聪网有限公司\***

*(incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 8292)**

## **APPOINTMENT OF EXECUTIVE DIRECTOR**

The Board is pleased to announce that Ms. Guo Bingbing (郭冰冰) has been appointed as an executive Director with effect from 10 November 2010.

The board (the “**Board**”) of directors (the “**Directors**”) of HC International, Inc. (the “**Company**”, and together with its subsidiaries, the “**Group**”) is pleased to announce that Ms. Guo Bingbing has been appointed as an executive Director with effect from 10 November 2010.

Ms. Guo Bingbing (郭冰冰), aged 39, joined the Group in September 2008 as the Chief Financial Officer of the Group. Ms. Guo has over 8 years of experience in senior financial management in the internet industries and in companies the securities of which are listed on NASDAQ. She was a senior finance manager of SOHU.com from 2000 to 2005. Prior to joining the Group in 2008, she served as the Financial Controller and the Director of Finance Planning & Analysis of eLong.com from 2006 to 2008.

Ms. Guo graduated from Beijing Foreign Studies University (北京外國語大學). She studied the Special International MBA at Guang Hua Business School, Beijing University (北京大學光華管理學院) and completed the Certificate in Global Executive Management in Fuqua School of Business, Duke University. Ms. Guo is a certified public accountant in China.

Ms. Guo did not hold any directorship in any other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the three years prior to the date of this announcement.

Save as disclosed above, Ms. Guo does not hold any position in the Group and does not have any relationship with any Director, senior management, substantial or controlling shareholder of the Company.

\* For identification purposes only

Save for the options granted on 29 September 2008 by the Company to Ms. Guo to subscribe for 800,000 shares of the Company and those granted on 7 April 2010 to subscribe for 3,200,000 shares of the Company, respectively, Ms. Guo does not have any interest in any share of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) as at the date of this announcement.

Ms. Guo has entered into a service contract with the Company for a period of three years commencing from 10 November 2010, unless terminated by at least three months' written notice served by either party. Ms. Guo shall retire and be eligible for re-election at the forthcoming annual general meeting of the Company in accordance with the articles of association of the Company. She will receive remuneration of RMB600,000 per annum, which is determined with reference to her duties, responsibility and experience, and to prevailing market conditions.

Save as disclosed above, there is no other information to be disclosed pursuant to paragraphs (h) to (v) of Rules 17.50(2) of the Rules Governing the Listing of Securities of the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "GEM Listing Rules") nor are there other matters that need to be brought to the attention of the shareholders of the Company relating to Ms. Guo's appointment.

The Board would like to take this opportunity to welcome Ms. Guo in joining the Board.

By order of the Board  
**HC International, Inc.**  
**Guo Jiang**  
*Chief Executive Officer and Executive Director*

Beijing, the PRC, 10 November 2010

*As at the date of this announcement, the Board comprises:*

*Mr. Guo Fansheng (Executive Director and Chairman)*

*Mr. Guo Jiang (Executive Director and Chief Executive Officer)*

*Ms. Guo Bingbing (Executive Director)*

*Mr. Li Jianguang (Non-executive Director)*

*Mr. Zhang Ke (Independent non-executive Director)*

*Mr. Xiang Bing (Independent non-executive Director)*

*Mr. Guo Wei (Independent non-executive Director)*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (i) the information contained in this announcement is accurate and complete in all material respects and not misleading; (ii) there are no other matters the omission of which would make any statement in this announcement misleading; and (iii) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable. This announcement will remain on the pages of "Latest Company Announcements" on the GEM website at <http://www.hkgem.com> for at least 7 days from the date of its posting and the Company's website at <http://www.hcgroup.com>.*